



Australian Government

Prime Minister's Community
Business Partnership

Prime Minister's Community Business Partnership

ANNUAL REPORT 2015



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Prime Minister's Community Business Partnership

ANNUAL REPORT 2015



PRIME MINISTER

MESSAGE FROM THE PRIME MINISTER

**PRIME MINISTER'S COMMUNITY BUSINESS PARTNERSHIP
ANNUAL REPORT 2015**

The impulse to give for the benefit of others is at the heart of Australian society – it's how we express our common humanity and is a critically important part of our social cohesion.

Philanthropy is a personal commitment given by someone out of the most basic instinct of all – love.

And from the point of view of the recipient, philanthropy builds a community of advocates because every donor is a potential spokesperson, advocate and ambassador.

Yet, burdensome red tape, barriers to technology, and untapped resources and expertise are hindering a strong culture of social innovation and giving.

To overcome this, philanthropic organisations need to be more innovative and agile, and more responsive to emerging trends.

Governments too must do their part by advancing responsible reforms to allow the sector to devote more time to its core work.

The leadership of the Community Business Partnership is crucial to overcoming these constraints, and fostering a spirit of service and generosity.

As Chair, I look forward to changes that will allow more Australians to lend a hand through giving and philanthropy.

A handwritten signature in blue ink, appearing to read 'Malcolm Turnbull'.

The Hon Malcolm Turnbull MP
Prime Minister of Australia

23 March 2016

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About the Partnership

The Prime Minister's Community Business Partnership (the Partnership) brings together leaders from the business and community sectors with expertise in fundraising and volunteering, philanthropy, innovation and regulatory structures.

The Australian Government established the Partnership in October 2014 to advise on practical strategies to promote philanthropic giving, volunteering and investment in Australia, to strengthen communities.

Priority areas are to:

- eliminate institutional barriers to philanthropic giving
- consider the potential of innovative investment models that support a culture of giving and service
- identify trends and best practice in the sector.

The Terms of Reference are at Appendix A.

I see the Partnership as the link between the sector and the government. If we can bring more of the knowledge from the sector to the government, then we'll all work to achieve the same outcomes and we'll do it a lot more effectively and efficiently.

Kevin Bailey
Partnership member



Partnership members: [L–R] Peter Treseder AM, Angela Perry, the Hon Dr Peter Hendy MP, Colleen McGann, the Hon Dr Gary Johns, the Hon Christian Porter MP, Peter Scott, Nicola Forrest, Ben Gales, Kevin Bailey, Tony Stuart, Alexandra Gartmann. Not pictured: the Hon Tim Fischer AC, Melanie Cooper.

Highlights



Engagement and consultation

- Three Partnership meetings
- 12 roundtables with sector leaders
- Regular working group meetings and discussions
- Consultation with practitioners, innovators and experts
- Panel discussions and presentations



Ideas and innovation

- Incentives for giving—considered stakeholder proposals and developed options to grow giving
- Impact investing and partnerships—considered potential of innovative investment models that support a culture of giving and service
- Culture and platforms to maximise giving—mapped existing and emerging technologies and platforms for giving and considered sector capacity



Research and insights

- Trends in giving and volunteering in Australia (Giving Australia)
- Technologies and platforms for giving and volunteering
- Giving and volunteering in multicultural and Indigenous communities
- Social impact investment
- Programme related investments



Support and announcements

- Community and Philanthropy Partnerships Week 2015
- Up to \$10 000 for 24 community groups to highlight achievements working with philanthropic partners
- Giving Australia 2016 trends research
- State of Volunteering in Australia survey and support
- National Volunteering Conference 2016



Impact

- Donors—eliminating institutional barriers to philanthropic giving
- Business—creating more flexible structures to support a culture of giving and service
- Community—understanding trends, innovation, education and best practice

Snapshot of 2015





The Partnership's first full 12 months were characterised by:

- **engagement and consultation** through roundtables and discussions with stakeholders across the community, government and business sectors
- **ideas and innovation** generated through the Partnership's working groups on incentives for giving, impact investing and partnerships, and culture and platforms to maximise giving
- **research and insights** including early findings about trends, innovation, education and best practice from research projects aimed at improving the evidence base.

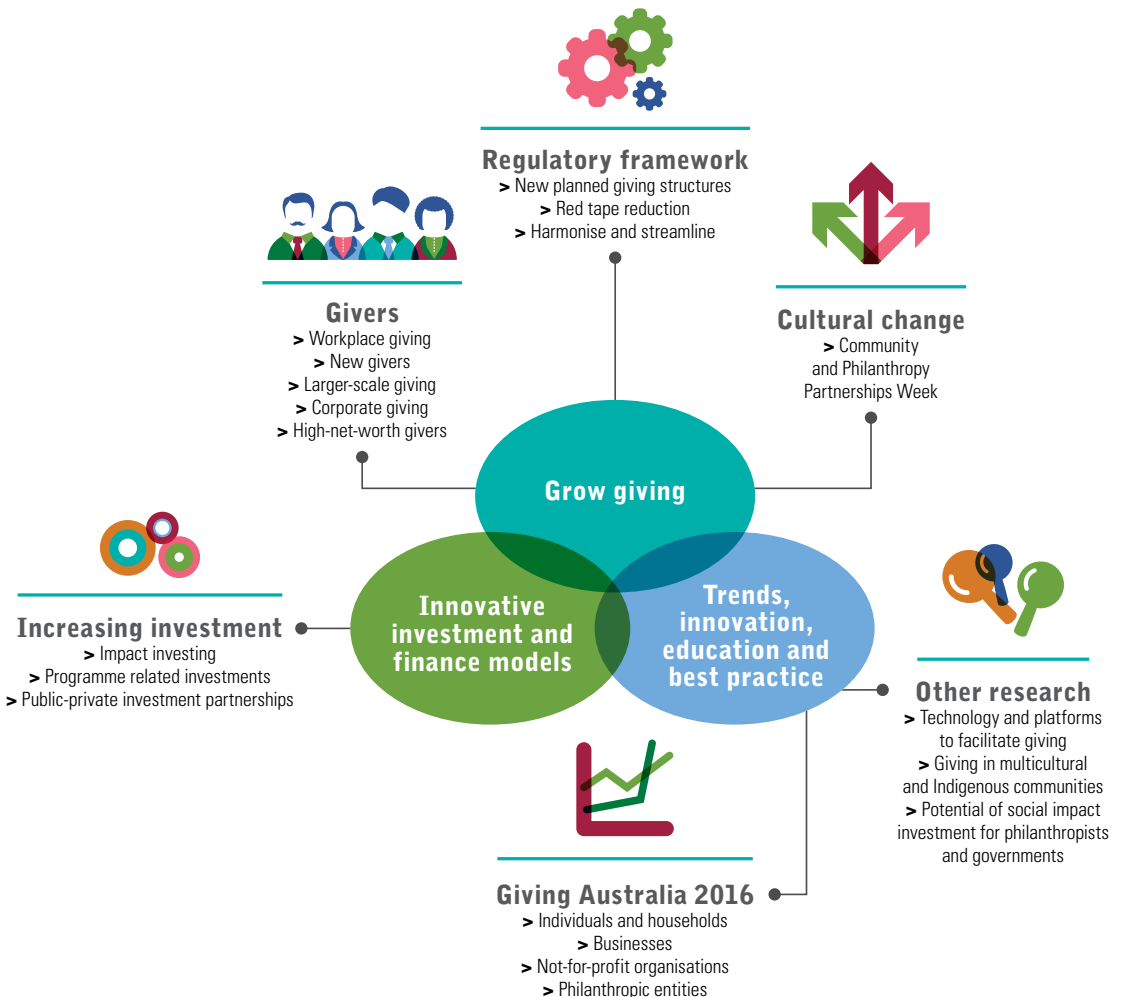
My hope is that the Partnership draws attention among the community and business sector to stimulate giving, promote volunteering and create alternative ways of donating, to relieve pressure on Government spending and at the same time to assist the charitable sector to be more sustainable and efficient.

Melanie Cooper
Partnership member

The Partnership's focus in 2015

In 2015, the Partnership focused on how to increase workplace giving, streamline regulations and stimulate cultural change. It also commissioned research to better understand sector trends and identify innovative investment models.

At its last meeting for 2015, the Partnership reported to the Minister for Social Services, the Hon Christian Porter MP. The Partnership outlined progress and recommended actions aimed at giving donors more flexible options to support community outcomes.





Partnership members at the Philanthropy Meets Parliament Summit 2015 [L–R]: Kevin Bailey, the Hon Tim Fischer AC, Melanie Cooper, the Hon Dr Gary Johns, Nicola Forrest, Angela Perry, Peter Treseder AM, Colleen McGann, Ben Gales, Peter Scott, Alexandra Gartmann.

Grow giving

Philanthropy in Australia is active and Australian generosity is increasing.¹ However, more can be done to enable philanthropy to thrive, in particular to encourage and facilitate more planned and reliable income streams for not-for-profit organisations and additional support to ensure their long-term sustainability.

In considering the issues, the Partnership took into account Australia's highly diverse philanthropic sector. The Partnership examined issues facing volunteers and organisations that involve volunteers. It also examined barriers and options for new giving including for:

- workplace givers
- institutional and corporate givers
- high-net-worth givers
- small and medium enterprises.

The Partnership shares a commitment to reducing red tape and reducing the administrative burden for charities and not-for-profit organisations as well as the philanthropic sector.

The Partnership's efforts influenced the requirement for philanthropic expertise to be included on the Medical Research Future Fund Advisory Board and were also instrumental in securing the following 'early wins' in reducing red tape:

- Private Ancillary Funds will be permitted to transfer their net assets to other ancillary funds in the winding-up phase
- valuation requirements for listed shares and listed managed funds will be reviewed to reduce the compliance burden.²

¹ J McLeod, *Australian Giving Trends: Signs of Life*, JBWere, 2015.

² The Treasury, *Private Ancillary Fund and Ancillary Fund Amendment Guidelines 2015*, Australian Government, 2015, <<http://www.treasury.gov.au/ConsultationsandReviews/Consultations/2015/Amendments-to-the-private-and-public-ancillary-fund-guidelines>>, accessed January 2016.

Innovative investment and finance models

New ideas and ways of working need to be actively encouraged in diverse areas including creative solutions to build community investment. The Partnership explored practical ways of creating new avenues for philanthropy to prompt a fundamental shift in the culture of giving among identified target groups including:

- donors—exploring programme related investment and impact investing, so foundations can more effectively use their resources to achieve their mission
- governments—exploring ways for governments to use impact investing vehicles to achieve objectives more effectively
- community—exploring mechanisms to build capacity in the sector to take advantage of innovative finance models through guidance and education.

The legacy that we provide to our children will depend on how well we work together as a nation in order to create a future that they deserve and reasonably expect.

Peter Treseder AM
Partnership member

Trends, innovation, education and best practice

One of the Partnership's tasks is to prioritise research on trends in philanthropy, giving and volunteering, and innovation, education and best practice in the sector.

In 2015, the Department of Social Services, on behalf of the Partnership, commissioned five research projects. This research will build on the evidence base for policy development in the following areas where current knowledge is lacking:

- trends in giving and volunteering in Australia
- how to harness emerging technologies and platforms to increase giving and volunteering
- how to grow giving and volunteering in multicultural and Indigenous communities, to promote greater participation and social cohesion
- the potential benefits of social impact investment
- how Australian Private Ancillary Funds and Public Ancillary Funds can use their grant distributions to make programme related investments.

Further details on research undertaken are on the Partnership website at www.communitybusinesspartnership.gov.au.



\$8.6 billion in giving in 2012–13

In 2012–13 giving in Australia amounted to \$8.61 billion. That is eight per cent of total charity sector income and 0.57 per cent of gross domestic product (GDP). This was made up of:

- \$3.993 billion in donations, bequests and legacies
- \$0.863 billion in donations from business
- \$0.474 billion in donations from trusts and foundations
- \$1.381 billion in sponsorships
- \$1.903 billion in other fundraising.³



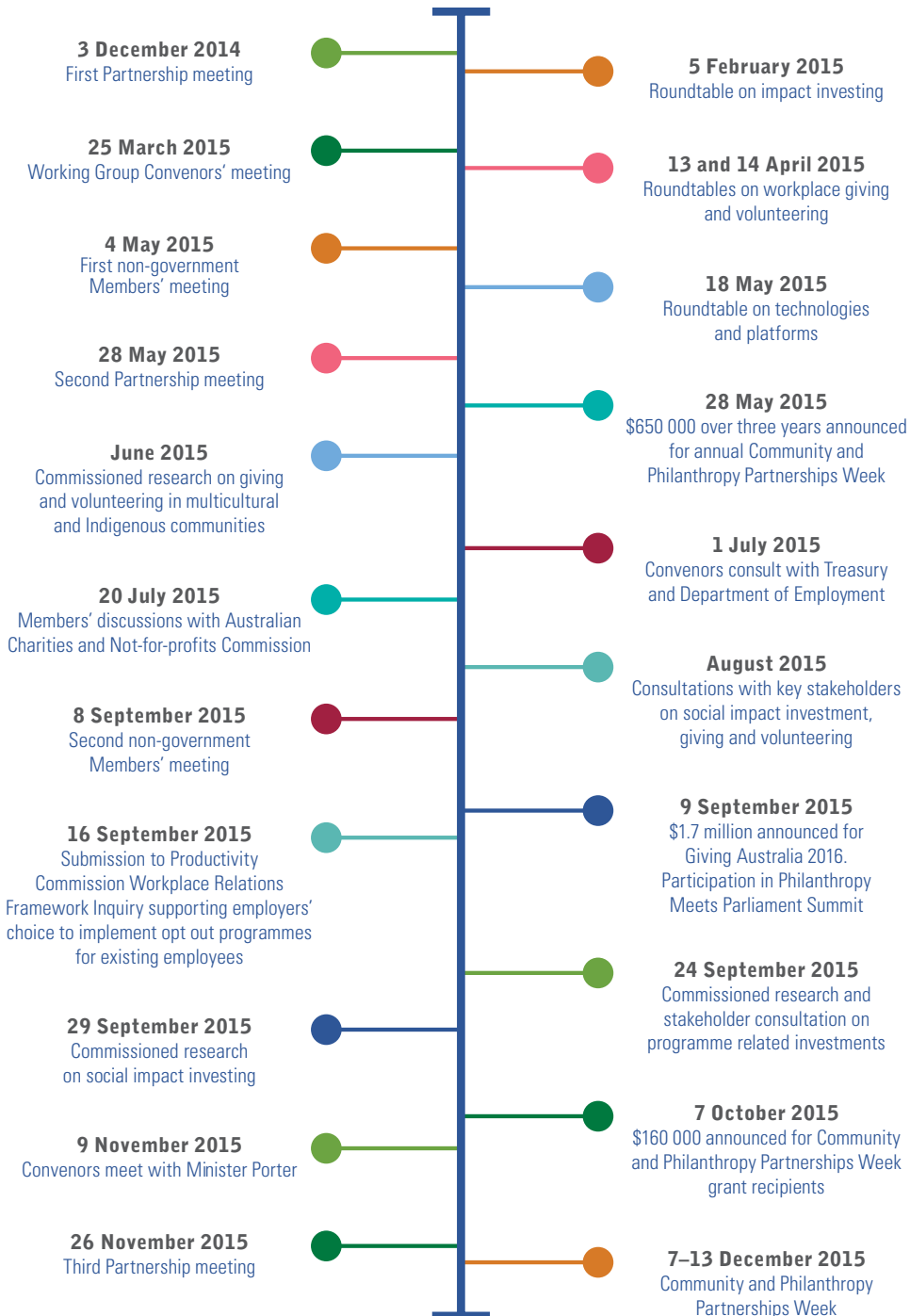
5.8 million people volunteered 743 million hours in 2014

In 2014, a total of 5.8 million people aged 15 years and over volunteered some 743 million hours of their time across a range of activities.⁴

³ M McGregor-Lowndes et al, *Giving And Volunteering In Australia 2014—Environmental Scan/Literature Review*, Australian Centre for Philanthropy and Nonprofit Studies, 2014, p. iv.

⁴ Australian Bureau of Statistics (2014), General Social Survey, Summary Results 2014 (cat. no. 4159.0), available at <http://www.abs.gov.au/ausstats/abs@.nsf/mf/4159.0>, accessed January 2016.

Partnership activities and related projects





Partnership meeting with the Hon Christian Porter MP and the Hon Dr Peter Hendy MP, 26 November 2015.

Philanthropy plays a critical role in Australian society, empowering communities and creating a sense of purpose and belonging. A community that gives freely of its time and financial resources is one with strong cohesion and social capital.

***Giving in Australia* fact sheet, Department of Social Services, Partnership website**

Aspirations for 2016





In developing further advice, the Partnership will continue to consider issues in the context of the taxation and welfare agendas and a fiscal environment that continues to be challenging. The Partnership will prioritise concrete proposals that deliver real benefits, as well as laying the groundwork for longer-term transformation.

My vision for philanthropy and volunteering is for each and every Australian to realise that they can make a difference by developing a culture of 'giving' in either form: volunteering or philanthropy. One is not more important than the other.

Colleen McGann
Partnership member

Priorities for 2016

Priorities for the coming year include identifying ways to reduce red tape, increase workplace giving, make greater use of technology and build social impact investing. The Partnership will also explore the Deductible Gift Recipient framework.

Reducing red tape

The Partnership will continue to work with the Australian Charities and Not-for-profits Commission (ACNC) to eliminate burdensome red tape and streamline sector regulatory approaches, for example harmonising fundraising regulation and cutting red tape for volunteers.

It has been a pleasure for the ACNC to work with the Prime Minister's Community Business Partnership in 2015. We share a commitment to reducing red tape on not-for-profit organisations in Australia. We are also both interested in exploring ways to foster philanthropic giving and investment, including how the charity regulator can support stronger giving in Australia. We look forward to maintaining dialogue with the Partnership in 2016 to continue our efforts to support a thriving charitable sector in Australia. **Susan Pascoe AM, ACNC Commissioner**

Workplace giving

In addition, the Partnership will continue talking with stakeholders to develop strategies aimed at increasing levels of workplace giving, including through awareness-raising, and further explore the changes needed to legislation and guidelines to improve the system.

I look forward to the Partnership turning its attention to how philanthropic activity can do the most good. Measuring impact is the new Holy Grail.

The Hon Dr Gary Johns
Partnership member



Research

will inform strategies for increased use of innovative technology

Innovation and technologies

The Partnership will draw on research to inform strategies aimed at increasing investment in, and uptake of, innovative technologies and platforms to grow giving and volunteering including:

- better understanding and raising awareness about barriers to technology use and engagement, including costs and regulation
- kick-starting a national dialogue on technology and innovation in the not-for-profit sector
- encouraging sector and government investment
- better measurement of impact.

Social impact investing

In recognition of the critical need for strong and productive partnerships between the government, philanthropic and not-for-profit sectors, the Partnership will continue to build on research into social impact investment and contribute to the Government's announced discussion paper on social impact investing.⁵

Deductible Gift Recipient framework

The Partnership will also explore the Deductible Gift Recipient (DGR) framework and whether it is meeting 21st century needs. In particular it will consider the challenges of gaining DGR status and whether DGR status enables whole-of-community approaches to addressing entrenched disadvantage.

⁵ The Treasury, *Government response to the Financial System Inquiry*, Australian Government, 2015, <<http://treasury.gov.au/fsi>>, accessed January 2016.

Partnership working groups





During 2015, the Partnership formed three working groups to progress priority issues. They are the:

- Incentives for giving working group
- Impact investing and partnerships working group
- Culture and platforms to maximise giving working group.

George Bernard Shaw
once said there is a certain
joy in life in helping good
causes and to this I add
in boosting philanthropy
and volunteering generally.
To do so, according to United
States studies, means you
have a better chance of
living longer—but the whole
process must be kept simple.

The Hon Tim Fischer AC
Partnership member

Incentives for giving working group

The Incentives for giving working group was formed to explore mechanisms that support a culture of giving over a lifetime and to eliminate barriers to giving.

Innovative solutions are needed to re-invigorate philanthropy, particularly planned giving, as charities are seeking long-term income streams to finance their capital expenditure and community programmes.

Australians give generously, in particular in response to national disasters. However, research shows that people who plan their giving donate four times as much as spontaneous or reactive givers.⁶

Workplace giving attracts just 4.5 per cent of employees in companies offering the programme.⁷

Only 3.8 per cent of first estates (with a surviving spouse) included a charitable bequest, while 7.6 per cent of final estates made a charitable bequest. Charitable bequests accounted for only two per cent of the total value of estates.⁸



Incentives for giving working group:
[L–R] Alexandra Gartmann,
Colleen McGann, Peter Scott, Angela Perry,
Peter Treseder AM (Convenor).

⁶ *Research on Philanthropy in Australia, Summary of Findings*, Australian Government, 2005
<https://www.dss.gov.au/sites/default/files/documents/05_2012/givingaustraliareport.pdf>,
accessed January 2016.

⁷ J McLeod, *Australian Giving Trends: Stuck on the Plateau*, JBWere, 2014.

⁸ C Baker, *Encouraging Charitable Bequests by Australians*, Swinburne University of Technology, 2014.

Government's leadership, commitment and focus can bring significant reform and information to the sector. For example, the concept of the 'community development trust' helps people give in a sustained way to a charity. This can ease pressure on public funding and, importantly, help charities plan and budget so they can be sustainable and thrive.

Angela Perry
Partnership member



4.5% of employees
participate in workplace giving when offered

A growing number of Australians are in a position to give on a significant scale. The wealth available for bequests is forecast to grow significantly as the 'baby boomers' age—from \$8.8 billion in 2000 to more than \$70 billion in 2030.⁹

During 2015, the working group investigated strategies to harness this expected growth and encourage a shift in Australia's giving culture, from spontaneous to planned giving. Such a shift could have a significant impact on rates of giving and volunteering in Australia, especially if pursued alongside reduced regulatory barriers and red tape around giving.

In the first half of the year, the group hosted a number of roundtables and met with a wide range of government and sector stakeholders, practitioners, leaders and experts to canvass the key issues, understand the obstacles to giving and volunteering and test new ideas to grow giving.

The group took on board several proposals developed by key stakeholders including Philanthropy Australia, Charities Aid Foundation and CEOs from major Australian community foundations across Australia.

The Prime Minister's Community Business Partnership has been a very useful forum for the discussion of reforms to the overly complex tax regulation related to philanthropic giving. Jan Jose, CEO Sydney Community Foundation (on behalf of the national peak body Australian Community Philanthropy)

In the second part of 2015, the working group explored alternative planned giving approaches in consultation with financial service providers, philanthropists and charities.

⁹ S Kelly, and A Harding, *AMP NATSEM Income and Wealth Report Issue 5: Wealth and Inheritance*, National Centre for Social and Economic Modelling at the University of Canberra, June 2003, <<http://www.natsem.canberra.edu.au/publications/?publication=ampnatsem-income-and-wealth-report-issue-5-wealth-and-inheritance>>, accessed December 2015.



1 339

Private Ancillary Funds established
since 2001

Some 1 339 Private Ancillary Funds have been established (as at 30 June 2015) since they were introduced in 2001.¹⁰

Although Private Ancillary Funds meet the needs of high-net-worth individuals willing to permanently donate their capital and manage the ongoing distribution, they are not suitable for everyone.

The Partnership has recommended to Government new giving structures to increase donor flexibility and grow philanthropy. These aim to fill a gap in the options currently available to high-net-worth and 'second tier' donors.

The new structures would be expected to:

- increase the overall level of philanthropy in Australia
- engage new groups of donors in planned giving
- provide an alternative, reliable and sustainable income stream for charities.

We need to view philanthropy as a catalytic resource to underpin new and innovative approaches, which can be rolled out at scale if effective. Philanthropy is risk capital that complements core funding provided by government for the services required for strong communities. That's why it's important to focus our efforts on exploring social impact partnerships between philanthropy, government and the community as a new way to drive change.

Nicola Forrest
Partnership member

¹⁰ Australian Philanthropic Services, *Momentum in philanthropy continues with further growth in private ancillary funds* [media release], 7 July 2015, <<http://australianphilanthropicservices.com.au/wp-content/uploads/2015/09/Media-Release-APS-July-2015.pdf>>, accessed January 2016.

Impact investing and partnerships working group

The Impact investing and partnerships working group was formed to consider the potential of innovative investment and finance models and structures to support a culture of giving and service.



Impact investing and partnerships working group: [L–R] the Hon Dr Gary Johns, Ben Gales (Convenor), Melanie Cooper, Nicola Forrest, Tony Stuart. Not pictured: Angela Perry.

The Impact investing and partnerships working group wants to hear from people with ideas for how Australia can better support the emerging impact investment market. We are particularly interested in hearing from social entrepreneurs so we can better understand their needs in this context.

Ben Gales

Partnership member

In 2015, this working group looked into opportunities for growing innovative investment models and promoting collaborative cross-sector partnerships.

Based on the group's work, the Partnership has recommended revising and clarifying regulations so foundations can more effectively use their resources to achieve their mission through impact investing, as they can in the United States.

This approach would provide foundations with more flexibility to leverage scarce grant dollars, effectively recycling investment returns into future grant distributions.

The Partnership sees impact investment as an opportunity to attract new resources and expertise that can address disadvantage and strengthen communities, to reduce reliance on government. Future work will build on recommendations of the Financial Systems Inquiry and the G8 Social Impact Investment Taskforce.¹¹

¹¹ Impact Investing Australia Global Social Impact Investment Steering Group, *Impact Investing Australia*, <<http://impactinvestingaustralia.com/our-work/g8-taskforce-on-impact-investing/>>, accessed January 2016.

To inform its recommendations to Government, the Impact investing and partnerships working group commissioned research projects into social impact investing and programme related investments.

Social impact investing

EY was engaged to identify the potential benefits to the Australian Government of different forms of social impact investment.

Early findings suggest there is some evidence that social impact investment approaches may have potential to offer viable alternatives to existing funding mechanisms and service delivery. There is also growing interest in social impact investment among the philanthropic and community sectors.

Programme related investments

Early findings from this research and stakeholder consultation project by Philanthropy Australia indicate some support among Australian foundations, experts and intermediaries for the introduction of a programme related investment framework in Australia.

Advantages include providing:

- an alternative way for foundations to give to charities, particularly for those without the capacity to engage in mission related investments
- potential for programme related investment to be used for 'layered' funding between grants and mission related investments, enabling more effective targeting of philanthropic support by foundations to suit particular circumstances.

Emerging technology and innovation have the potential to bring Australia's long tradition of giving and community service into the 21st century.

Alexandra Gartmann
Partnership member

Culture and platforms to maximise giving working group

The Culture and platforms to maximise giving working group was formed to explore how to make giving simpler and more accessible for existing donors and how to attract new donors.

This has included a focus on:

- exploring existing and emerging technologies and platforms that enable people to give 'time, treasure and talent'
- better understanding cultural impacts on giving and volunteering for Australians from diverse cultural backgrounds
- considering the potential for collective giving platforms such as giving circles and impact 100s.

The group has found that while there are many existing and emerging technologies and platforms, there is a need to disseminate and share knowledge between not-for-profits about the diversity of platforms and their offerings.

Not-for-profit organisations often consider the cost of investing in technology and infrastructure a large and difficult obstacle. However, the ability to communicate and receive donations in innovative ways will be increasingly important for all charitable organisations.



Culture and platforms to maximise giving working group: [L-R] Kevin Bailey, Alexandra Gartmann (Convenor), Colleen McGann, Nicola Forrest, Peter Scott. Not pictured: the Hon Tim Fischer AC.



Rural and regional Australia

could benefit from increased technologies
and platforms for giving and volunteering

Between 2010 and 2014, the Australian Bureau of Statistics recorded a fall in the national volunteering rate from 36 per cent to 31 per cent.¹²

Not-for-profits must be able to maximise the opportunities of the digital age and to attract donors and volunteers from younger demographics and people from diverse cultural backgrounds.

In particular, individuals and not-for-profits in rural and regional areas of Australia are potential beneficiaries of increased technologies and platforms for giving and volunteering, both as donors and as recipients.

To inform its recommendations to Government, the Culture and platforms to maximise giving working group commissioned research projects into cybergenerosity (emerging technologies and platforms) and giving and volunteering in multicultural and Indigenous communities.

Cybergenerosity and the winds of change—emerging technologies and platforms

The Australian Centre for Philanthropy and Nonprofit Studies was commissioned to explore the new and emerging technologies and platforms that are changing how people give and volunteer.

¹² Australian Bureau of Statistics, *General Social Survey: Summary Results*, Australia, June 2015, cat. no. 4159.0, 29 June 2015, <<http://www.abs.gov.au/ausstats/abs@.nsf/mf/4159.0>>, accessed January 2016.

This research is considering barriers for the not-for-profit sector and has so far identified the following opportunities for greater engagement, usage and growth:

- scope for virtual volunteering to increase volunteering rates particularly in 'experteering' (volunteering by experts in a particular field)
- use of online platforms to engage donors more fully and increase the likelihood of ongoing commitment to their chosen cause
- use of social media networking especially for sharing visual information
- ability to capitalise on mobile technologies like 'Premium SMS' giving (donating via text message on a carrier that supports this)
- ability to piggyback on established sites, platforms and other digital resources such as databases and human resources systems.

Findings show that smaller not-for-profits and those in rural and regional areas face more barriers than their medium to large or urban counterparts.

Other key issues raised include the need:

- for the not-for-profit sector to build the capacity and skills necessary to engage effectively with these changes
- for senior sector leadership to prioritise sourcing of expertise, funds and time to focus on technologies and platforms
- to better map the 'bewildering array of new technology'
- to respond to the ever increasing donor demand for technological uptake, particularly in relation to 'ease, speed, convenience, personalisation, engagement and accountability'.



Technologies and platforms for giving and volunteering expert roundtable: [L-R] Partnership members Peter Scott and Alexandra Gartmann with Teresa Zolnierkiewicz, Head of Philanthropy Segment, Global Wealth, ANZ Bank and Caroline Vu, 'New Generation' Giving Manager, Philanthropy Australia.

Giving and volunteering in multicultural and Indigenous communities

This research by the Cultural and Indigenous Research Centre Australia will identify opportunities to more effectively support people from culturally and linguistically diverse and Indigenous communities to participate in philanthropy and volunteering.

The literature review highlighted the lack of research on the significant giving and volunteering activities in culturally and linguistically diverse and Indigenous communities.

In 2015, a total of 11 focus groups were conducted with community members from Chinese, Vietnamese, Indian, Arabic-speaking, Iraqi, Greek and Sudanese backgrounds. Six focus groups were conducted with Aboriginal and Torres Strait Islander community members across urban and regional locations. Representatives from 26 peak bodies, philanthropic and volunteering organisations and business leaders took part in interviews and an online forum.

To date, the research has highlighted the critical importance of helping, giving and sharing in culturally and linguistically diverse and Indigenous communities, including the economic value of these contributions and the importance of volunteering as a pathway to employment and social connectedness.

You learn a lot about yourself. You gain skills as well. It is great for networking and making friends and important for religious duty and spirituality. It makes me feel good about my own life.

Focus group participant speaking about why volunteering is important

Some key barriers to engagement include:

- a real or perceived lack of cultural awareness and/or inclusive practice among organisations involving volunteers
- lack of English language skills among potential volunteers
- a feeling of being overburdened with existing community commitments
- lack of transport and lack of remuneration for expenses.

The research has started to uncover effective engagement approaches that include harnessing the cultural concepts of reciprocity, helping, sharing and enabling (which are common among many culturally and linguistically diverse and Indigenous communities) and partnering with communities to develop better volunteering opportunities.

The field work to further explore these issues will continue in 2016.



17 focus groups

with people from different community groups



26 interviews and an online forum

with representatives from peak bodies, philanthropic and volunteering organisations, and business leaders

Giving Australia 2016





The Giving Australia research project will collect comprehensive, up-to-date information from individuals, business and the not-for-profit sector on giving and volunteering behaviours, attitudes and trends.

This data collection will refresh and expand on information gathered through the Giving Australia 2005 project. Giving Australia 2005, undertaken in 2004–2005, was commissioned as an initiative of the previous Prime Minister's Community Business Partnership and remains the most comprehensive study of giving and volunteering in Australia.

When countries undertake national studies of this kind—and many do—thousands of people are directly involved, major opinion leaders activated and a climate for change cultivated. Research breeds action.

Dr Wendy Scaife
Project Director,
Giving Australia 2016

The Giving Australia research project is led by Queensland University of Technology's Australian Centre for Philanthropy and Nonprofit Studies, in partnership with the Centre for Corporate Public Affairs and the Centre for Social Impact.

A Steering Committee comprising Partnership members Angela Perry, the Hon Dr Gary Johns and Colleen McGann, provides strategic direction for the project.

Giving Australia will provide insights into the current state of giving and volunteering in Australia and includes:

- a literature review
- telephone surveys of individuals/households, businesses, not-for-profit organisations and philanthropic foundations
- face-to-face interviews and focus groups to inform survey questions and delve into the issues that arise from survey findings.

A landmark collaborative project like Giving Australia affirms what a unique and significant part of our economy and our society giving represents. It identifies barriers, gaps and opportunities so giving can do more where most needed. The donated hour and dollar transform the giver, the organisation and Australia across every cause and location. It makes sense to have better information for the public, policy makers and the non-profit sector: this is what Giving Australia will achieve.

Dr Wendy Scaife, Project Director, Giving Australia 2016

To date, the literature review has revealed four central trends that will be explored in the interviews, surveys and focus groups. These are:

- giving is becoming less private, more social and more experiential on many levels—for example, giving collectives, workplace giving, crowdfunding and digital giving
- technology is changing donor engagement, and online volunteering and advocacy have emerged as new ways of supporting not-for-profit organisations and causes, unrestricted by geography or distance

- definitions of giving and volunteering are expanding beyond traditional understandings and are becoming more inclusive, particularly of all ages and cultural backgrounds
- the boundaries between for-profit and for-purpose (focused on achieving a social objective) organisations are blurring, with the space between the two increasingly occupied by a complex array of organisation types.

Initial focus groups also identified some common findings:

- giving and volunteering is driven by donors' individual and family life experiences, family values or culture and history of community involvement
- giving is part of identity and creates a sense of belonging
- the use of websites, social media and other online media and technology for giving and fundraising are increasing the expectation of 'instant' availability of information
- lack of time is leading to less community involvement.

Other concerns raised relate to:

- 'over-asking' by charities
- red tape in relation to government regulation and monitoring
- a lack of proactive professional advisers and consultants such as lawyers, accountants and fundraising experts.

The Giving Australia research report is expected in late 2016.



Giving Australia research team [L–R] Alexandra Williamson, Professor Jo Barraket, Professor Myles McGregor-Lowndes, Dr Christopher Baker, George Onisiforou, Denise Conroy, Dr Wendy Scaife, Susan Smyllie, Marie Crittall, Sandra Gadd, Daniel Arias.

Community collaboration





Partnership members recognise the mutual benefits of collaboration between business and community organisations, and support initiatives to strengthen these types of partnerships.

Philanthropy Australia believes that collaboration and working together are essential to delivering positive change in our communities. It's really important to share ideas, approaches and learnings about how philanthropy can work with community organisations, and most importantly to celebrate these partnerships, and that's why we are proud to be a part of this great initiative.

Sarah Davies

**Chief Executive Officer,
Philanthropy Australia**

Community and Philanthropy Partnerships Week

The Community and Philanthropy Partnerships Week was held from 7–13 December 2015. This annual event celebrates and promotes philanthropy and collaborative partnerships across the business, not-for-profit and community sectors. In 2015, a total of 24 grant recipients were selected to showcase good practice examples of community and philanthropy partnerships.

Australian Government Community Business Partnership awards

Through the Australian Government Community Business Partnership awards, Members of Parliament recognise collaborative partnerships achieving positive social outcomes in their local area, complementing the Community and Philanthropy Partnerships Week.



Launch of the film *Sunshine Stories* at the Visy Cares Hub in Sunshine, Melbourne during Community and Philanthropy Partnerships Week. The film uses the art of storytelling to illustrate the organisation's impact on the lives of children and young people in a disadvantaged community: [L–R] Joelle Tabone, Treasurer, Ardoch Youth Foundation, Kevin Bailey (Partnership member), Mandy Burns, CEO Ardoch Youth Foundation and Louise Doyle, CEO, Besen Family Foundation.

State of Volunteering in Australia survey

In 2015 the Partnership supported the State of Volunteering in Australia survey and report. Survey findings will be announced at the April 2016 National Volunteering Conference.

National Volunteering Conference

The Government has contributed to the April 2016 National Volunteering Conference, including subsidising attendance for volunteers. These biennial volunteering conferences provide a significant community benefit by allowing the volunteering sector to come together to network and progress critical issues in the sector. The conference will include presentations on research commissioned by the Partnership.



Eva Breidenbach, Business Development Manager of Outward Bound ACT/NSW, leads a group of community and philanthropic partners on a tour of their facility as part of the Community and Philanthropy Partnerships Week.

Engagement





The involvement of philanthropists including individuals, private foundations and corporations, is critical in identifying innovative and sustainable solutions to a variety of issues over the longer-term. The Partnership will draw on the knowledge, experience and capacity of the broader community to identify innovative solutions.

I am a great believer of collaboration. I think the Partnership is forcing a conversation across the whole sector and hopefully this will stimulate better collaboration among all of those people in the sector who are doing such wonderful work.

Peter Scott
Partnership member

Partnership engagement

To ensure the broadest possible range of voices contribute to the Partnership's deliberations, Partnership members engaged with many expert individuals and organisations such as high-net-worth givers, philanthropic foundations, corporations, not-for-profit organisations including charities, academics and government agencies.

Representatives from the organisations listed below had in-person, telephone or written engagement with Partnership members or Department of Social Services staff, shared ideas and proposals and/or took part in roundtables or focus groups.

Peak bodies and representative organisations:

- Agforce
- Australian Charities Fund
- Australian Community Philanthropy
- Australia Council
- Australian Council of Trade Unions
- Australian Emergency Management Volunteer Forum
- Community Council for Australia
- Conservation Volunteers Australia
- Council on the Ageing (Queensland Branch)
- Creative Partnerships Australia
- Financial Services Council
- Fundraising Institute Australia
- Impact Investing Australia
- International Association for Volunteer Effort
- MS Queensland
- Our Community
- Philanthropy Australia
- ProBono Australia
- Queensland Council of Social Services
- Social Traders
- Social Ventures Australia
- The Funding Network
- Volunteering Australia

Volunteering Australia certainly appreciates the opportunities to contribute to the Partnership's important work, particularly in relation to building engaged and resilient communities through increased volunteering. It has been a pleasure to participate in the roundtables and be involved in the very significant research being undertaken. We look forward to continuing our constructive involvement. **Brett Williamson OAM, Chief Executive Officer, Volunteering Australia**



Meeting with philanthropists and financial advisors from Perpetual Limited to discuss effective giving structures: [L–R] Peter Treseder AM (Partnership member), Catriona Fay, Andrew Thomas, C S Srinivasan, Ken Harrison, Dr Janet Schapper, Krystian Seibert, Hayden Raysmith AM, Sue Gordon, Joy Selby Smith.

Corporate stakeholders and philanthropic financial and legal advisors and intermediaries:

- AET Limited
- Atlassian
- Australian Philanthropic Services
- CommBank
- Deloitte Australia
- Ethinvest & Unitus Capital
- Evans and Partners
- Global Wealth, ANZ
- Herbert Smith Freehills
- Investec Australia
- JBWere
- Koda Capital
- Morgan Stanley Wealth Management Australia
- MYOB
- National Australia Bank
- Ord Minnett
- Perpetual Ltd
- Philanthropic Advisory
- PwC
- Strategic Grants and Women and Change

Giving platform organisations:

- Capital Exchange Australia
- Charities Aid Foundation (Good2Give)
- ClearlySo
- Connecting Up
- Donate Planet
- Everyday Hero
- GIVIT
- Good360
- Good Mob
- Goodcompany
- Infoxchange
- Our Community
- Pozible
- StartSomeGood

Philanthropic foundations and trusts:

- AEIOU Foundation
- Australian Communities Foundation
- Chain Reaction Foundation Ltd
- Children's Health Foundation
- Clayton Utz Foundation
- Endeavour Foundation
- Equity Trustees
- Fielding Foundation
- Gandel Philanthropy
- Impact100 WA
- Karma Currency Foundation
- Lord Mayor's Charitable Foundation
- Mater Foundation
- McKinnon Foundation
- McLeod Family Foundation
- Next Generation Philanthropy Australia
- Origin Foundation
- PA Research Foundation
- Pathways to Resilience Trust
- Peter MacCallum Cancer Foundation
- Planet Wheeler/Cubit Foundation
- Queensland Ballet
- Raise Foundation
- Red Earth Community Foundation South Burnett
- Royal Children's Hospital Foundation
- Scanlon Foundation
- Surf Life Saving Foundation
- Sydney Community Foundation
- Telcos Together Foundation
- The Prince Charles Hospital Foundation
- Trawalla Foundation
- Wheelton Family Charitable Trust
- Wise Foundation

Charities and other not-for-profits:

- Country Fire Authority
- Girl Guides Australia
- Good Beginnings Australia
- Many Rivers Microfinance
- RedR Australia
- The Smith Family
- True Relationships and Reproductive Health
- UN Youth Australia
- UnitingCare Australia
- Youngcare

Government agencies:

- Australian Charities and Not-for-profits Commission
- Australian Council for the Arts
- Australian Public Service Commission
- Australian Tax Office
- Creative Partnerships Australia
- Department of Communication and the Arts
- Department of Education
- Department of Employment
- Department of Health
- Department of Social Services
- Department of the Prime Minister and Cabinet
- New South Wales Social Impact Unit
- Queensland Treasury
- The Treasury



Meeting with the Australian Charities and Not-for-profits Commission (ACNC): [L-R] Susie Cotterill, Director of Education and Public Affairs, Murray Baird, Assistant Commissioner, General Counsel, Stewart Donaldson, Director of Compliance, Rachel Smith, Director of Advice, David Locke, Assistant Commissioner, Charity Services, Alexandra Gartmann (Partnership member), Kevin Bailey (Partnership member), Shirley Southgate, Director of Legal, Scott Bloodworth, A/g Director of Reporting and Red Tape Reduction, Sally Stonier, Director of Registration.

Pre-eminent academics, international experts and academic institutions:

- Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology
- Australian Housing and Urban Research Institute
- Centre for Corporate Public Affairs
- Dr Beth Breeze, leading United Kingdom philanthropy researcher
- Jonathan Bland, Managing Director, Social Business International
- Mark Sidel, University of Wisconsin, United States
- Swinburne University of Technology
- University of Queensland

Finally, 'critical friends' of the Partnership also gave generously of their time and expertise including David Gonski AC, Professor Myles McGregor-Lowndes, Andrew Thomas, Patrick McClure AO, Anthony Benscher and Krystian Seibert.

Congratulations to the Partnership on its achievements to date.

Australia benefits enormously from philanthropy and volunteering.

It's rewarding for those who give as well as those who receive.

You can't take it with you but you can make a real and lasting impact on your community in the areas you particularly care about.

David Gonski AC, Australian philanthropist and business leader



Philanthropy Meets Parliament Summit 2015 [L-R]: Catherine Brown, CEO, Lord Mayor's Charitable Foundation, Greg Hutchison AM, Deputy Chair, Australian Charities Fund, Alexandra Gartmann (Partnership member), Ben Gales (Partnership member), David Locke, Assistant Commissioner, Australian Charities and Not-for-profits Commission.

It has been a privilege to contribute to the Partnership's considerations on ideas to take giving to the next level in Australia. These opportunities to work with such dedicated and passionate people come along rarely and I am sure the deliberations will bear fruit.

Professor Myles McGregor-Lowndes, Queensland University of Technology Business School

Thanks also to staff and clients of Perpetual and JBWere who generously gave of their time and expertise.

In addition to the other engagement activities, Partnership members attended the 2015 Philanthropy Meets Parliament Summit in September and held discussions with a range of sector and government representatives. The panel session exploring big policy ideas stimulated bold debate and revealed a range of perspectives to consider and opportunities to harness.

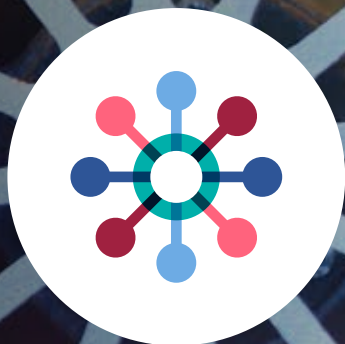
The Partnership established the website <www.communitybusinesspartnership.gov.au> for engagement with the public. Referrals were made to the site from sector and research partners' websites, departmental and ministerial sites, as well as from social media avenues.



In 2015, the Partnership's website was accessed

5,699 times with a total of 3,170 unique users from 27 countries
Available resources were downloaded 207 times

Partnership operations





The Prime Minister's Community Business Partnership was re-established in late 2014 to bring together leaders from the business and community sectors to promote philanthropic giving and investment in Australia.

The Partnership's insights can build a philanthropic and charity sector that is innovative and nimble, responsive to emerging technologies and quick to react to new trends.

The Hon Malcolm Turnbull MP
Prime Minister

Membership

The Prime Minister, the Hon Malcolm Turnbull MP, chairs the Partnership and the Minister for Social Services, the Hon Christian Porter MP, is Deputy Chair. The Assistant Minister for Productivity, the Hon Dr Peter Hendy MP is also a member. The Partnership currently comprises 12 non-government members and includes representation from both the business and community sectors.



The Hon Christian Porter MP, chairing the third Partnership meeting in November 2015.

Partnership members have a strong commitment to the shared benefits of partnerships between business and community organisations. They bring expertise in fundraising and volunteering, philanthropy, innovation and regulatory structures.

I look forward to working with members in 2016, particularly in relation to growing giving and innovation in business and community partnerships.

The Hon Christian Porter MP
Minister for Social Services

Members are:

- The Hon Malcolm Turnbull MP
- The Hon Christian Porter MP
- The Hon Dr Peter Hendy MP
- Ms Alexandra Gartmann
- Ms Angela Perry
- Mr Ben Gales
- Ms Colleen McGann
- The Hon Dr Gary Johns
- Mr Kevin Bailey
- Ms Melanie Cooper
- Ms Nicola Forrest
- Mr Peter Scott
- Mr Peter Treseder AM
- The Hon Tim Fischer AC
- Mr Tony Stuart.

Members' biographies are at Appendix B.

The Partnership was previously chaired by the former Prime Minister the Hon Tony Abbott MP, with the Hon Kevin Andrews MP and the Hon Scott Morrison MP as Deputy Chair during their office as Minister for Social Services. The Hon Josh Frydenberg MP and the Hon Christian Porter MP were also members during their time as Parliamentary Secretary to the Prime Minister with special responsibility for deregulation.



The Hon Kevin Andrews MP (former Deputy Chair), the Hon Tony Abbott (former Chair) and member the Hon Josh Frydenberg MP at the first Partnership meeting in December 2014.

Secretariat

The Partnership is supported by a Secretariat within the Department of Social Services in consultation with the Department of the Prime Minister and Cabinet. The Secretariat's role includes:

- commissioning research and developing policy
- supporting Partnership meetings, including working groups
- maintaining a public-facing mailbox for queries, and managing the Partnership's website
- facilitating stakeholder engagement for the Partnership
- liaising with government departments and other agencies to assist the Partnership in achieving outcomes



Secretariat: [L–R] Michelle Mills, Kym McConnell, Tarni Raich, Laura Angus (Branch Manager, Multicultural and Communities), Rose Beatty, Krista Filmer.

Appendix A: Terms of Reference

Purpose

1. The Community Business Partnership (the 'Partnership') will bring together leaders from the business and community sectors to promote philanthropic giving and investment in Australia.

Role

1. The Partnership will advise the Government on practical strategies to foster a culture of philanthropic giving, volunteering and investment in Australia in order to strengthen communities. It will focus on the following priority areas:
 - a. eliminating institutional barriers to philanthropic giving, including through red tape reduction
 - b. considering the potential of innovative investment and finance models and structures to support a culture of giving and service, which may include tax arrangements
 - c. research on trends in philanthropy, giving and volunteering and on innovation, education and best practice in the sector, including examination of international strategies and trends.
2. The Partnership will also provide expert advice on regulatory issues and deregulation opportunities.
3. The Partnership will engage with a variety of expert individuals and organisations.
4. The Partnership will report annually on its activities.
5. The Partnership will be reviewed in its third year to consider the impact of its work.

Membership

1. The Partnership will be composed of up to 15 members, including the Chair and Deputy Chair, and will include representation from both the business and community sectors.
2. Members will have demonstrated a strong commitment to the shared benefits of partnerships between business and community organisations. Members will also bring expertise in fundraising and volunteering, philanthropy, innovation and regulatory structures.
3. The Prime Minister will chair the Partnership and the Minister for Social Services will serve as Deputy Chair.
4. Membership will be for a term of up to three years, subject to review by the Prime Minister in consultation with the Minister for Social Services.

Meetings

1. The Partnership will meet twice a year and issue a statement after each meeting.
2. The quorum for Partnership meetings will be at least six members, including the Chair or Deputy Chair.
3. The Partnership may also convene working groups as necessary to consider issues in depth. These working groups may co-opt or consult external experts in the field to inform their discussions and will report to the Partnership at the end of their deliberations.

Secretariat

1. The Partnership will be supported by the Department of the Prime Minister and Cabinet and the Department of Social Services.

Appendix B: Members' biographies

The Hon Malcolm Turnbull MP



The Hon Malcolm Turnbull was elected to Federal Parliament as the Member for Wentworth in 2004.

After graduating from Sydney University with degrees in Arts and Law, Mr Turnbull won a Rhodes scholarship and completed a further law degree at Oxford.

During and after his studies, Mr Turnbull worked as a journalist. He began legal practice in 1980.

In 1987 Mr Turnbull established his own investment banking firm and during that time co-founded a number of Australian companies.

He was Chairman of the Australian Republican Movement from 1993 to 2000.

On 6 December 2007, Mr Turnbull was appointed as Shadow Treasurer and following a leadership ballot in September 2008, he was elected by his colleagues to lead the Liberal Party as Leader of the Opposition, a position held until 1 December 2009.

He was the Minister for Communications from September 2013 to September 2015 and was elected the leader of the Liberal Party and Prime Minister on 14 September 2015.

The Prime Minister and his wife, Lucy Turnbull AO, live in Sydney. They have two children and two grandchildren.

The Hon Christian Porter MP



The Hon Christian Porter MP was sworn in as the Minister for Social Services on 21 September 2015, by the Governor General, His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd).

Prior to this position he was Parliamentary Secretary to the Prime Minister with a primary focus on the continuation of the Government's red tape cutting agenda and the cyber security strategy.

Prior to winning the seat of Pearce at the 2013 Federal Election, Mr Porter served as a Minister in the State Government, variously holding portfolios of Attorney General, Minister for Corrective Services and Treasurer of Western Australia.

As Attorney-General, Mr Porter managed a legislative agenda that decreased reported crime by 10 per cent in the State Government's first year in office. As Treasurer, he delivered successive budget surpluses in Australia's fastest growing economy and budgeted for the provision of \$600 million to revitalise the Western Australian not-for-profit sector. He was also responsible for the largest infrastructure programme in the state's history and was the architect of the \$1 billion WA Future Fund.

Mr Porter holds a Bachelor of Economics, a Bachelor of Arts in Political Science and a Bachelor of Laws from the University of Western Australia, as well as a Master of Science (Political Theory) from the London School of Economics.

Prior to politics, Mr Porter worked as a lawyer in both the commercial and government settings; beginning his career at Clayton Utz and then later working as a Senior State Prosecutor for the Director of Public Prosecutions Western Australia, where he prosecuted criminal trials for the state.

Mr Porter has also lectured at Edith Cowan University and the University of Western Australia in law, public policy and economics. Immediately before entering Federal Parliament, he was the Professor of Law at Curtin University.

Mr Porter was born and raised in Western Australia and lives in Yanchep, in the northern part of the Pearce electorate, with his wife Jennifer and son Lachlan.

The Hon Dr Peter Hendy MP



The Hon Dr Peter Hendy, MP was elected to Parliament as the Federal Member representing Eden-Monaro in 2013.

Dr Hendy was appointed as the Assistant Minister for Productivity on 21 September 2015. His responsibilities include leading the Government's regulatory reform agenda with a view to improving productivity across the entire Australian economy.

Dr Hendy is a highly accomplished economist that started his career as a cadet with the Federal Treasury, achieving a first-class honours degree. Since then he has worked as an economic consultant across many industries in both the private and public sectors.

His experience also includes having earned a PhD in Government while studying part-time, working overseas in an advising role, and successfully running his own small business.

For six years, Dr Hendy was the Chief Executive of the Australian Chamber of Commerce and Industry, during which time he was awarded a Centenary Medal by the Governor-General for services to the business community.

He has also been a director of Standards Australia, the International Chamber of Commerce (Australia), the Australian Institute of International Affairs, the Australian Made Campaign Limited, the National Business Action Fund, a governor of the National Institute of Labour Studies, Chairman of the Joint Policy Committee of the Confederation of Asia-Pacific Chambers of Commerce and Industry, and the Australian representative on the Business and Industry Advisory Committee (BIAC) of the OECD.

Dr Hendy has a broad range of experience at the highest levels of policy-making in Australia. He has been Chief of Staff to the Leader of the Federal Opposition, Chief of Staff to the Minister for Defence; Minister for Employment, Workplace Relations and Small Business; and for Minister for Education, Science and Training.

For 15 years he has lived in Queanbeyan with his wife Bronwyn, and has two children.

Ms Alexandra Gartmann



Alexandra Gartmann is MD and CEO of Rural Bank, a subsidiary of Bendigo and Adelaide Bank Limited and a dedicated rural and agribusiness bank. Between 2011 and 2015, she was CEO of the Foundation for Rural and Regional Renewal, a national philanthropic organisation supporting rural, regional and remote Australian communities through partnerships with philanthropic, government and private organisations.

Between 2001 and 2011, Ms Gartmann was CEO of the community not for profit Birchip Cropping Group in Victoria. She has been a member of the Victorian Government Flood Appeal Committee, Deputy Chair of the Women in Primary Industries Advisory Panel, member of the National Rural Advisory Council and remains Chair of CSIRO Agriculture Advisory Council and member of the Victorian Agricultural Advisory Committee.

Ms Angela Perry



Angela Perry is a qualified Barrister and solicitor and is the CEO and Founder of Future Foundations Limited. This charity engages mentors from business and creative sectors with disadvantaged children in rural and linguistically diverse communities. Ms Perry is also a member of the Public Services Mutuels Task Force, launched in January 2014 by the Business Council of Co-operatives and Mutuels.

Ms Perry was previously the Global Head of Business Development Equity Plan Solutions and Executive Client Partnerships for financial services company, the Link Group. She assisted with establishing the charitable giving and volunteering arm of the Victorian branch of the Link Group and worked with the community and businesses to build innovation and capacity.

Ms Perry has spent many years volunteering in various roles, including teaching English to newly arrived immigrants.

Mr Ben Gales



Ben Gales is the CEO of Social Enterprise Finance Australia. Mr Gales has a background in social and economic policy development and innovation, and commercial investment. He was involved in developing Social Benefit Bonds for the New South Wales Government during his time at the Department of Family and Community Services and the New South Wales Treasury.

In his role in Her Majesty's Treasury in the United Kingdom, Mr Gales helped establish the Phoenix Fund to promote enterprise in disadvantaged communities. Mr Gales spent eight years as a venture capitalist. He worked for private equity group 3i Group plc in the United Kingdom and United States and was on the group's Corporate Social Responsibility committee. Mr Gales studied Economics at Cambridge University and completed a Masters in Economics at the London School of Economics and Political Science.

Ms Colleen McGann



Colleen McGann has had extensive board experience and more than 50 years' experience in the health industry. From 2000 to 2013, Ms McGann was Managing Director of St Luke's Health Fund, where she started as a Junior Office Clerk in 1962. For 18 years, Ms McGann was also actively involved with the management of St Luke's Private Hospital, Tasmania, holding the position of Managing Director from 2000 to 2004.

Ms McGann was the first woman elected Vice President of the industry body, Private Healthcare Australia. She has also held other leadership roles in the health industry including as the Chair of the Australian Regional Health Group.

As an active member of the business community, Ms McGann is a Fellow of the Australian Institute of Company Directors and the Australian Institute of Management. In recognition of her success in business, Ms McGann received the Telstra Business Woman of the Year Award (Tasmania) in 2002.

The Hon Dr Gary Johns



The Hon Dr Gary Johns is a columnist for *The Australian* newspaper and is a Director of the Australian Institute for Progress. Dr Johns is also a founding Director of DonorInform Limited, a not-for-profit company established to promote better access to charity performance data.

As a prominent figure in Australian politics, Dr Johns was the Federal Labor member for Petrie, Queensland, from 1987 to 1996.

He held several roles in government including Parliamentary Secretary to the Treasurer, Parliamentary Secretary to the Deputy Prime Minister, Assistant Minister for Industrial Relations and Special Minister of State. From 2002 to 2004 Dr Johns was an Associate Commissioner of the Productivity Commission.

Dr Johns is a published author of several books including *The Charity Ball: How to Dance to the Donor's Tune*.

Mr Kevin Bailey



Kevin Bailey recently retired after working as a Certified Financial Planner for more than 20 years. Mr Bailey was a founding Director of the Shadforth Financial Group and headed up its Philanthropic Services division.

With a long-held commitment to the philanthropic sector, Mr Bailey established and managed a Private Ancillary Fund for 10 years. He is also a patron of Future2 Foundation, the charity of the financial services industry.

As a Director of G7+ Foundation Incorporated, Mr Bailey is continuing his work in foreign aid. He previously held the position of Honorary Consul-General of Timor Leste in Victoria from 2002 to 2013.

Mr Bailey has been a member of many government boards, including the National Advisory Committee on Ageing and the Australian Securities and Investments Commission Industry Liaison Committee. He has also held positions on philanthropic boards, including the Council of Opportunity International Australia and has been a member of Philanthropy Australia.

Ms Melanie Cooper



Melanie Cooper is the Director of Finance and Corporate Affairs and Company Secretary of the Coopers Brewery Ltd.

Ms Cooper joined Coopers Brewery in 1985, held the position of Company Secretary from 1990 to 1993, Director in 2009 and Company Secretary again from 2010.

Ms Cooper is a founding Governor of the Coopers Brewery Foundation established in 2006, and has been the Foundation Chair since 2011. Ms Cooper also spent four years working as a Chartered Accountant at PricewaterhouseCoopers. She sits on a number of boards including the Burnside War Memorial Hospital Foundation, the Neurosurgical Research Foundation and J and AG Johnston.

Ms Nicola Forrest



Nicola Forrest is the CEO of the Minderoo Foundation, one of Australia's largest philanthropic organisations. Ms Forrest has helped lead the diversification of the Foundation to provide a holistic approach to community development, particularly through education and the arts, believing an integrated approach is essential to build sustainable empowerment in individuals and communities.

In September 2015 Ms Forrest was awarded the University of Canberra's Chancellor's Award for Services and Philanthropy. In 2014 Ms Forrest was the Western Australian of the Year in the Community category and in September 2014 she received an honorary doctor of letters from the University of Western Australia. Ms Forrest is Patron for Sculpture by the Sea, the Kimberley Rock Art Foundation and Impact100 WA. She is also a Director of the Black Swan Theatre Company.

Along with Ms Forrest's philanthropic work she is also a director of the Minderoo Group, one of Australia's largest private companies and Managing Director of Minderoo Station.

Mr Peter Scott



Peter Scott is Chairman of Perpetual Limited, a financial services group. He has over 20 years' senior business experience in publicly listed companies and extensive knowledge of the wealth management industry.

Mr Scott sits on a number of boards, including Stockland Corporation Limited and social change charity organisation,

Igniting Change. He has held senior executive roles in the property and financial services industry and is an Honorary Fellow of the Institution of Civil Engineers Australia. He is also a member of the Australian Institute of Company Directors.

Mr Peter Treseder AM



Peter Treseder AM is currently the CEO of Royal Brisbane and Women's Hospital Foundation. He has led a variety of not-for-profit organisations for over a decade. Before that, Mr Treseder gained over 20 years' management experience with the Commonwealth Bank of Australia.

Mr Treseder has a wealth of board and committee experience.

Recent appointments include the Brisbane City Council's Asset Optimisation Committee, the Patricia Dukes Foundation and The Sovereign Wealth Fund Committee. In recognition of Mr Treseder's outstanding contribution to the Australian community, he is a Member of the Order of Australia, a Knight of Grace in the Sovereign Order of St. John of Jerusalem and was a recipient of the Bicentennial Medal.

Mr Treseder is an Executive Member of Fundraising Institute Australia.

The Hon Tim Fischer AC



Tim Fischer served in the New South Wales Parliament from 1971 to 1984 and the Australian Federal Parliament from 1984 to 2001. He was Leader of the National Party from 1990 to 2001 and Deputy Prime Minister and Minister for Trade from 1996 to 1999.

Mr Fischer is actively involved in charity work and has held senior positions in various charitable organisations, including the Royal Flying Doctor Service. In 2005,

Mr Fischer was awarded the Companion of the Order of Australia for his political, philanthropic and humanitarian work. Mr Fischer has most recently served as the Australian Ambassador to the Holy See from 2008 to 2012 and also served as Special Envoy to Bhutan, Eritrea and South Sudan.

Mr Tony Stuart



Tony Stuart is the former Group CEO of National Roads and Motorists Association (NRMA). Mr Stuart started with the NRMA in 2003, expanding it from a motoring provider into a successful group of motoring, travel and lifestyle businesses.

In his former role as CEO Sydney Airports Corporation Limited, Mr Stuart's mandate was to corporatise and privatise the airport while overseeing a major infrastructure

redevelopment programme in the lead up to the Sydney 2000 Olympics. He has 20 years corporate experience in marketing, financial services and executive roles.

Mr Stuart is involved in a broad range of community activities including membership on the national board of the Starlight Children's Foundation, the Executive of the Committee for Sydney and the Board of Directors of the Business Council of Co-operatives and Mutuals.

Previously Mr Stuart was a Director of the Heart Research Institute of Australia and on the Advisory Board of the St Vincent de Paul CEO Sleepout.

He is a Fellow of the Australian Institute of Company Directors and a Fellow of the Australian Institute of Management.

